



12<sup>th</sup>  
INTERNATIONAL  
CONFERENCE  
ON STRENGTH  
TRAINING



20 – 22 November 2020, Hong Kong Sports Institute, Hong Kong · [www.icst2020.hk](http://www.icst2020.hk)

*Dear Potential Conference Sponsor,*

### **Invitation to Sponsor**

#### **12<sup>th</sup> International Conference on Strength Training – November 2020**

*We are very pleased to announce the 12<sup>th</sup> International Conference on Strength Training (ICST) will be held at the Hong Kong Sports Institute on 20-22 November 2020. The ICST is a biannual conference hosted around the world since 1998 and it is now our great honour to have the 12<sup>th</sup> International Conference on Strength Training to be held in Hong Kong. The event is organised by the Hong Kong Sports Institute and co-organised by the University of Hong Kong.*

*Our preparations are already underway and we expect to attract over 350 strength training leaders, practitioners, scientists, coaches, sports medicine professionals and researchers from Hong Kong and around the world, to come together to share knowledge to help advance training methods and practices in elite sport and to demonstrate how the field of strength training has changed the landscape for many populations in the community.*

*The three-day event will include podium presentations, workshops, poster presentations and demonstration booths, with keynote lectures to be delivered by strength & conditioning coaches for the Olympic medallist, directors of strength & conditioning at high performance training centers, and others professionals from Australia, China, Germany, Finland, Hong Kong, Japan, Slovakia, UK, USA and more...*

*We are much honoured to invite your esteemed company/organisation to sponsor and be part of the ICST. Please find enclosed the sponsorship packages at **Appendix** for your kind consideration.*

#### Conference Secretariat

Sports Information and External Affairs Centre  
Hong Kong Sports Institute, 25 Yuen Wo Road, Hong Kong  
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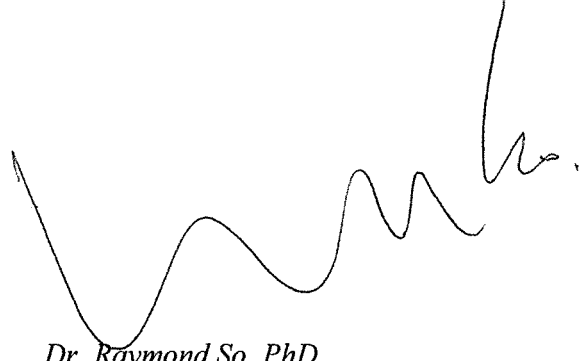
Should you find this sponsorship an opportunity of interest, please complete and return the enclosed reply slip to the Public Affairs & Marketing Department of the Hong Kong Sports Institute by fax to 2697 3765 or e-mail to [FannyC@hksi.org.hk](mailto:FannyC@hksi.org.hk).

We highly value your contribution and participation to ensure a successful ICST in 2020 and thank you in advance for your support.

Yours sincerely,



Dr. Michael Tse, PhD  
Chairman  
Organizing Committee of the 12<sup>th</sup> International  
Conference on Strength Training



Dr. Raymond So, PhD  
Chairman  
Scientific Committee of the 12<sup>th</sup> International  
Conference on Strength Training

Contact us:

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